

RUSSIAN GP-AR MOBILE APP USER GUIDE

**DEAR FRIENDS, WE ARE HAPPY TO WELCOME YOU
TO THE FORMULA 1 VTB RUSSIAN GRAND PRIX 2021!**

Especially for you, we have updated the RUSSIAN GP-AR mobile app featuring augmented reality, which allows to create interactive content, as well as contains an event map and useful information about the 2021 Russian Grand Prix.

RUSSIAN GP-AR MOBILE APP USER GUIDE:

- 1** Download and install the app to your device.
- 2** Start the app. The interactive event map will appear on the screen. There is a menu at the bottom. The central icon turns on the augmented reality mode.
- 3** With the augmented reality mode on, find the free space required for the model and place it. The racing car model will appear on the screen.
- 4** The augmented reality mode menu is used to animate the model, to change the visualization size and to take photos and videos of the content and immediately share it.

**HAVE AN UNFORGETTABLE EXPERIENCE
AT THE FORMULA 1 VTB RUSSIAN GRAND PRIX 2021!**

QR code leading to the app



**SHARE YOUR UNIQUE PHOTOS ON SOCIAL MEDIA USING
THE OFFICIAL HASHTAG OF THE GRAND PRIX**

#RUSSIANGP