

2021 RUSSIAN GRAND PRIX ENTERTAINMENT PROGRAMME

ONLINE PIT LANE WALK

23.09

Giveaway of Cards Signed by F1 Drivers

The Olympic Park will turn into the F1 Fan Zone and open its gates to adults and children as early as nine in the morning and for nine hours straight will be a place of attraction for thousands of fans of motorsport and outdoor activities.

The entertainment programme starts with a virtual Sochi Autodrom pit lane walk. Over two hours (from 11:00 to 13:00), the Olympic Park guests will see everything that happens in the restricted area of the sports facility on a big screen. During the tour, the host will tell you how the preparations for the upcoming races are going, will come up to the team garages and will certainly ask representatives of the teams and the Grand Prix organisers some questions, the answers to which will be heard by every fan.

Also, the Russian Grand Prix guests will be able to take part in a prize giveaway. Each fan will have a chance to win cards signed by Formula 1 drivers. Please note that it is possible to compete for rare awards on Thursday only. The first giveaway session will be held from 11:00 to 13:00 with the second one being held from 17:00 to 18:00.

ZVERI

24/09

The Zveri band will open the 2021 Russian Grand Prix concert programme

The Zveri band will perform in the Central Square of the Olympic Park on Friday, 24 September 2021. The Zveri band, an MTV Russia and Début Awards winner, a nine-time Muz-TV Awards winner in the Best Rock Band category! It will be Zveri who will open the musical programme of the race weekend and entertain the guests of the Russian Formula 1 round with their hits on Friday evening.

PERFORMANCE BY DJ GROOVE

DJ GROOVE, a Russian DJ legend, will perform his musical set before the Zveri band concert on 24 September.

DJ GROOVE is one of the most successful, recognisable and charismatic DJs in Russia. The author of such hits as "Happiness exists", "Nocturne", "Fly Away", the founder of the No. 1 school of electronic music in Russia.

BI-2 WITH A SYMPHONIC ORCHESTRA

25/09

The headliner of the 2021 Russian Grand Prix musical programme

Legendary Bi-2 will once again perform in Sochi and headline the entertainment programme of the Russian Grand Prix of the 71st Formula 1 season! This time, their performance on Saturday evening will be accompanied by a symphony orchestra.

Favourite songs in an orchestral arrangement, music that gets under your skin and causes goosebumps, mesmerising voices - this is not to be missed.

DJ SET BY ALEXANDER ANATOLICH (MTV)

Before the Bi-2 concert with a symphony orchestra, Alexander Anatolich will perform on the stage in the Olympic Park.

Alexander Anatolich is a person who has been called by his first name and patronymic since childhood, a permanent MTV VJ, a legendary TV and radio presenter. The list of events hosted by him is almost endless, and the list of his DJ sets includes hundreds of performances in Russia and abroad. Alexander Anatolich will play his set on 25 September, and on all other days of the race weekend he will also be the host on the stage of the Olympic Park!

IVAN DORN

26/09

Ivan Dorn will wrap up the programme of the 2021 Russian Grand Prix

The musical programme of the eighth Formula 1 Russian Grand Prix will be wrapped up by extravagant hitmaker Ivan Dorn! Ivan Dorn's show always features crazy dances, a signature sound, unique intonations, a languid characteristic voice and crazy charisma - that's what awaits the guests of the Russian Grand Prix on Sunday evening!

FESTIVAL OF THRILL AND ENGINES: SHOW RUNS

One of the most exciting disciplines of Russian motorsports, as well as extreme sports, are presented at the T4 Grandstand of the Olympic Park. Show runs by the FMX-13 freestyle motocross team. It will feature six Russian freestyle motocross riders. Also, the spectators will see the FreestyleShow - an extreme show where athletes accelerate from a truck and jump onto a huge springboard. The best Russian riders in the BMX, MTB and scooter disciplines will give everyone a real show, which is one-of-a-kind not only in Russia, but also in the world. And one more extreme activity - stunt riding, motorcycle and car stunt shows by famous athletes Yury Verhovnikov and Grigory Taldykin.

ROSGONKI TO PRESENT FORMULA 1 AMUSEMENT PARK AT 2021 RUSSIAN GRAND PRIX

What awaits the guests in the F1 amusement zone at the 2021 Russian Grand Prix?

The park is located opposite the Sochi Autodrom Main Grandstand and is available to every Russian Grand Prix ticket holder.

Formula 1 Racing Simulators:

Every fan dreams of getting into the cockpit of a Formula 1 car, not to mention driving this innovative car, which is at the top of the evolution of motorsport. The Russian Grand Prix amusement park guests have a unique opportunity to try their hand at eSports, the Formula 1 game, competing in real time with other fans.

Modern computer technology allows you to experience the full range of driving sensations on a virtual track. Take part in the everyday competition between the fastest drivers, feel what it's like to be a real Formula 1 driver!

Fastest Pit Stop:

Another site that will enjoy increased interest from adults and children will be the Pit Stop Challenge, an activation where six teams of six fans will be able to compete to find out who is faster at changing Pirelli tyres on Formula 1 cars. The leaders of the Formula 1 World Championship complete the task of changing the tyres of a car in a matter of seconds. Try to repeat the achievement of the best mechanics on the planet. The challenge is available daily.

Emirates Helmet Emirates Photo Op:

The helmet is one of the main attributes of any Formula 1 driver. Fans can easily determine which of the drivers is in front of them by the design of this head protection device. In the photo op zone, racing enthusiasts have the opportunity to take vivid shots with a giant Emirates helmet designed for the Formula 1 race. A commemorative photo with a racing helmet will be sent to your email.

Pic Stop with Formula 1 Drivers Photo Op:

Another photo zone, where an increased demand for great photos is expected. In the context of coronavirus restrictions, there is no opportunity to meet your favourite Formula 1 driver, but you can compensate for this thanks to the augmented reality attraction. The Formula 1 drivers will pose with fans in one shot to create a commemorative photo of the 2021 Russian Grand Prix.

Formula 1 Souvenir Shops:

Attending the Russian round of the Formula 1 World Championship allows to enjoy a rich cultural and entertainment programme and exciting racing sessions. You will be able to support your favourite driver on the Sochi Autodrom track at the Russian Grand Prix by purchasing accessories or clothing items with the symbols of your favourite Formula 1 team.

The shops are open every day and are located in the fan zone opposite the Main Grandstand of the circuit, near entrance gate No. 4, Grandstand T2, as well as in the Central Square.

VTB

VTB Bank always supports social spheres of life, in particular culture and sports. At the FORMULA 1 event, VTB will conduct an experiment and combine two areas at once in one unique art space, where each visitor will be able to take part in the creation of an original art object and leave their mark in the history of the race.

The main element of the stand will be a FORMULA 1 car, which will then appear at the Nik Panuli Automobile Museum at Sochi Autodrom as an exclusive art object of VTB.

CHISTAYA LINIYA

Chistaya Liniya has become the FORMULA 1 VTB RUSSIAN GRAND PRIX 2021 official ice cream supplier!

This means that there will be a surprise for all guests of the FORMULA 1 event in Sochi! From 23 to 26 September, the Dairy Academy by the Chistaya Liniya ice cream brand will open at Sochi Autodrom in the Olympic Park. Everyone will be able to take part in a culinary battle in the "family vs family" format, take part in a milkshake making master class and, of course, taste ice cream provided by the Chistaya Liniya company!

In addition, the guests of the Russian Grand Prix will enjoy the beloved O!Eskimo ice cream stands, where everyone can create their own combination of ice cream and chocolate glaze. Right before the visitors' eyes ice cream is dipped in hot chocolate, which instantly solidifies, turning into crispy icing.

The programme also includes: science shows, DJ sets, master classes and much more! We are waiting for you every day from 9:00 to 19:00!

A detailed event programme is available on the official website in the Dairy Academy section icecream-chl.ru/academy.

ROSTELECOM

Throughout its history, Rostelecom has been breaking new ground and supporting many sports and cultural events in the country with its innovative technologies.

At the Russian Grand Prix, Rostelecom will invite guests to take part in game quizzes, take memorable photos and get great prizes. A comfortable lounge and race viewing, refreshments, and films about the world of motorsport await fans at the Rostelecom stand!

RED BULL PIT STOP CHALLENGE

The Red Bull Racing team holds the pit stop world record of 1.82 seconds. In the Red Bull Pit Stop Challenge activation space everyone will be able to try themselves as a mechanic for the Red Bull team and make a pit stop with original racing wheels and a hydraulic wheel gun. Ready to challenge and break the world record?

KAMAZ MASTER

The KAMAZ Master team is an eighteen-time winner of the Dakar super marathon, an eight-time winner of the Silk Way international rally and the most decorated in motorsport.

At the 2021 Grand Prix, the KAMAZ Master team will show fans and spectators two sports trucks. Everyone will be able to buy merchandise.

SMP RACING

BR Engineering together with SMP Racing will present their new BR03 sports prototype to the guests of the Formula 1 Grand Prix!

A completely Russian-made racing car adapted to Russian conditions for competing in national and European championships. The exhibition of the BR03 sports prototype and a giveaway of keepsakes are planned.

CHILDREN'S ATV AREA

In the children's ATV area guests will get an ATV riding lesson from Russian Dakar rally raid winner Sergey Karyakin. They will also be able to ride a real ATV on their own or with an instructor, like a real racer, wearing professional kit.